



TITLE SPONSOR PACKAGE

ONLY 1 AVAILABLE TITLE SPONSOR INCLUDES:

- **PROMOTION ON NEIGHBORHOOD TV:**
 - Company mention on all promotional spots for 1 month prior to event, "FitLife EXPO, brought to you by 'YOUR COMPANY' "
 - Business Mentions during Day-of/In-the-Moment Content
 - Logo included and business mentioned in opening and closing audio & visual billboard "FitLife EXPO 2024 presented by "YOUR COMPANY"
 - Logo placed throughout EXPO 2.5-5.5 minute business spotlight
- **PROMOTION ON JUMBOTRON:**
 - 15 or 30 sec commercial w/ sound on screen during EXPO (self-produced)
 - Full color logo all marketing:
 - Side panel of JumboTron
 - rotating on LED Screen as TITLE Sponsor (over 200 impressions)
- **GENERAL EXPO PROMOTION:**
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - All marketing including email & social media
 - Mentions on stage during announcements
 - 10x20 booth space including 2 6' tables & 4 chairs
 - Prime booth placement
 - Full page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must submit ad by August 10)
 - TITLE Sponsor in Vendor Listing on website
 - TITLE Sponsor in Vendor Listing in magazine (must register before August 10)
 - Branded marketing materials in 300 Attendee SWAG bags

\$9500



SPONSOR PACKAGES

PRESENTING SPONSOR

ONLY 2 AVAILABLE

- 15 or 30 sec commercial w/ sound on screen during EXPO (provided by sponsor)
- Full Color logo all marketing:
 - side panel of JumboTron
 - rotating on LED Screen as PRESENTING Sponsor (over 200 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - All marketing including email & social media
- Mentions on stage during announcements
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Full page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must submit ad by August 10)
- PRESENTING Sponsor in Vendor Listing on website
- PRESENTING Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$3500

JUMBO TRON SPONSOR

ONLY 1 AVAILABLE

- Full Color logo marketing:
 - Side Panel of JumboTron
 - Rotating on LED Screen as JUMBOTRON Sponsor (over 200 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - All marketing including email & social media
- Mention on stage during announcements
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Full page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must submit ad before August 10)
- JUMBOTRON Sponsor in Vendor Listing on website
- JUMBOTRON Sponsor in Vendor Listing in magazine (must register by August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$2600

GOLD SPONSOR

LIMITED AVAILABILITY

- Full Color logo marketing:
 - Rotating on LED Screen as GOLD Sponsor (over 70 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - Marketing including email & social media
- Mention on stage during announcements
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Half page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must submit ad by August 10)
- GOLD Sponsor in Vendor Listing on website
- GOLD Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$900

After August 10 ~

\$950



SPONSOR PACKAGES

SILVER SPONSOR

LIMITED AVAILABILITY

- Full Color logo rotating on LED Screen (over 40 impressions)
- 10x10 booth space including 1 6' table & 2 chairs
- EXPO ad in Sept/Oct EXPO issue of North Atlanta FitLife (must register and send logo and offer by August 10)
- SILVER Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags
Deadline: Thursday, Sept 26

\$475

After August 10

\$500

POP UP FITNESS CLASS SPONSOR

MUST BE A VENDOR AND SUBMIT AN APPLICATION

Participation not guaranteed as only 5 classes are available.

- Bring your class to lead a 30-minute class at the EXPO on the Alpharetta Town Green
- Instructor/Class featured during class via live feed on JumboTron
- Feature marketing materials at the designated Pop-Up Fitness table for interest after class
- Promotion before event on website and social media
- Registration encouraged online.

\$75

Deadline ~ August 10

AD & SWAG SPONSOR

HAVE A PRESENCE AT THE EXPO

- Full Color logo rotating on LED Screen as JumboTron Sponsor (over 40 impressions)
- Branded marketing materials in 300 Attendee SWAG bags

\$175

Deadline ~ Thursday, Sept 26

GIVEAWAY SPONSOR

CONNECT & EXCITE

- Company giveaway promoted on social media and online before & during the EXPO.
- Attendees to register online for giveaways. Winners chosen after the EXPO and sent to your place of business to coordinate pick up.

Minimum Value of Giveaway:

\$150

Deadline ~ Friday, Sept 20